



Video Production Team

(430)

REGIONAL 2025

Topic

Create a three to five (3:00 - 5:00) minute informative video showcasing the farm-to-table movement, the journey of food from its origins on a local farm to its final destination on a plate. If you do not have access to a local farm, you can incorporate a local community garden or farmer's market. The video should capture the following aspects:

- Introduce a local farm, community garden or farmer's market. Highlight the farmers, community garden or farmer's market and their sustainable practices
- Illustrate the distribution process including transportation and logistics involved in getting the food from the farm, community garden or farmer's market to our food supply chain
- Capture the end-user experience focusing on families or individuals purchasing and preparing a meal using farm-sourced ingredients
- Include interviews with experts relating to the farm industry, community garden, or farmer's market and/or consumers about their views on the importance of eating locally sourced food

Judging Procedure

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out a ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets, and contest materials.
- No audience is allowed in the contest room.

Sample Judge Questions

- What challenges did your team face when creating this project?
- What research did your team conduct prior to creating your video?
- Who do you feel will enjoy your video message?
- Why did you choose the software, and equipment did your team use for this project?
- What part of this project is your team the proudest of?
- What audio adjustments would you make if redoing this project?
- Why did you film where you did?
- How did you choose your on-air talent?
- What task took the longest in the editing process?
- What problem-solving skills did you apply in this event?

Please double-check and verify all scores!